



Neshelle S. Nogess, President
P.O. Box 368
Lutcher, LA 70071-0368

Office (225) 258-4550
Fax (225) 869-8845
nnogess@stjames.k12.la.us

September 21, 2010

Dear LATA Members & Staff:

The 44th Annual Conference of the LATA will be held **Tuesday, December 7, 2010 through Friday December 10, 2010 at the Astor Crowne Plaza Hotel** located 739 Canal St. New Orleans, LA (Corner of Canal and Bourbon Streets). Please visit the hotel website at www.astorneworleans.com. Your conference host is the St. James Parish School Board Sales & Use Tax Department with the assistance from a number of volunteers within LATA.

CONFERENCE & GOLF REGISTRATION FEES, FORM & PAYMENTS

Membership Status	Early Registration 09/21/10 - 11/08/10	Late Registration 11/09/10 - 11/19/10	Golf Tournament
LATA Members & Staff	\$ 275.00	\$ 300.00	\$ 80.00
Non-Members	\$ 375.00	\$ 400.00	\$ 80.00

The attached registration forms may be completed using Adobe Acrobat Reader (www.adobe.com) on the computer and submitted to my office by clicking on the **"PRINT FORM"** or **"SUBMIT BY EMAIL"** button. However, your payments must be postmarked by November 8th to take advantage of the early registration fee. Payments postmarked between November 9th and November 19th is subject to the late registration fee. Payment and mailing instructions are on the forms.

In an effort to effectively plan for attendance at the various conference activities and kits, **THERE WILL BE NO ON-SITE REGISTRATION OR PAYMENTS ACCEPTED AFTER THE NOVEMBER 19TH DEADLINE.** Conference check-in will begin at 8:00 AM on Wednesday December 8th and continue through Friday December 10th.

HOTEL RESERVATIONS

Hotel reservations can be made via the web by [clicking here](#) or calling (888) 696-4806. Be sure to use the code "LATA" to take advantage of the discounted rate of \$99.00 per night. All major credit cards are accepted. Please have your LA government hotel exemption form prepared to exempt payment of the 4% state tax. We are responsible for the payment of the City of New Orleans local taxes of 9% and the occupancy tax of \$2.00 per night as there is no exemption form for these local taxes.

Parking is by valet in a separate garage from the hotel and is \$20.00 per day plus tax. I strongly suggest carpooling if several of you are traveling from the same office or area to minimize this cost.

Complimentary hi-speed internet access is available in the business center and wireless internet throughout the lobby and public spaces in hotel.

Reservations must be made by Monday, November 8, 2010 to assure the rate offered. If you need to cancel your reservation, you must do so seventy-two (72) hours prior to the day of your planned arrival. Non-cancelled rooms will not be refunded as per the hotel policy.

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CONFERENCE AGENDA

The agenda is still in the planning stages, but some of the conference highlights include:

- **Tuesday, December 7th:**
 - Golf tournament and luncheon.
- **Wednesday, December 8th:**
 - Committee meetings and the annual LATA / CPA Liaison meeting
 - A fun night of bowling, live music and food at the historic Rock-N-Bowl Lanes (www.rocknbowl.com) on Wednesday night. Transportation will be provided via motor coaches to and from facility.
- **Thursday, December 9th:**
 - Administrator's Roundtable, Board of Director's Meeting, Business & Industry Meeting and Auditor's Chatroom/Workshop
 - The Honorable Mayor of the City of New Orleans, Mitch Landrieu, has been extended an invitation to give a keynote address at our luncheon.
 - General Session I with confirmed Speakers / Presenters:
 - Former State Representative Victor Stelly (The Stelly Plan)
 - Monica Doss-Washington, Director of the Louisiana Department of Revenue Audit Protest Bureau
 - Business & Industry Roundtable Discussion
 - Business Meeting – Election of 2011 Officers and Board Members
 - Cocktail reception and banquet with entertainment
- **Friday, December 10th:**
 - General Session II (Speakers / Presenters TBA)
 - Certified Testing Presentations
 - 2010 President Acknowledgements & Presentations
 - Installation of 2011 Officers and Board Members and Luncheon.

SUGGESTED CONFERENCE ATTIRE

Tuesday: Golf Tournament – Appropriate golf attire, shoes and clubs.

Wednesday: Committee Meetings – Business Casual

Wednesday Night: Rock-N-Bowl – Casual. Bring your bowling ball and shoes if you have them.


Thursday: Meetings / Luncheon / General Session I – Business

Thursday Night: Banquet – Dressy Casual or Holiday / Festive

Friday: General Session II / Installation of Officers & Board Members / Luncheon - Business

Registration forms, updated information and the conference agenda will be available on the LATA website at www.laota.com. If you have any questions, please feel free to contact me at (225) 258-4550 or by email at nnogess@stjames.k12.la.us. I look forward to seeing each of you in December.

Sincerely,



Neshelle S. Nogess, 2010 President
Louisiana Association of Tax Administrators